



INDIAN SCHOOL MUSCAT
SENIOR SECTION
DEPARTMENT OF COMMERCE AND HUMANITIES
CLASS XI
YEAR PLAN 2020-2021

Entrepreneurship (Code: 066)

UNIT No.	Unit	Marks
1.	Entrepreneurship - What, Why and How	15
2.	An Entrepreneur	
3.	Entrepreneurial Journey	20
4.	Entrepreneurship as Innovation and Problem Solving	
5	Understanding the Market	15
6	Business Finance Arithmetic	20
7	Resource Mobilization	
8	PROJECT WORK	30
	TOTAL	100

QUESTION WISE BREAK UP (for Term Examination)

Type of Question	Marks per question	Total No. of Questions	Total Marks
Objective type	1	17	17
Very Short Answer	2	7	14
Short Answer	3	5	15
Long Answer	4	3	12
Very Long Answer	6	2	12
Total		34 Questions	70

QUESTION WISE BREAK UP (for Periodic Assessments)

Type of Question	Marks per question	Total No. of Questions	Total Marks
Objective type	1	2	2
Very Short Answer	2	1	2
Short Answer	3	2	6
Long Answer	4	1	4
Very Long Answer	6	1	6
Total		7 Questions	20

MONTHLY BREAK UP OF SYLLABUS

MONTH/ WEEK	TOPIC	SUB TOPIC
APRIL 8-16	Unit 1: Entrepreneurship: What, Why and How	Entrepreneurship- Concept, Functions, Need and Importance. About Entrepreneurship
19-23		Pros and Cons of Entrepreneurship Process of Entrepreneurship
26-30	Unit 2: An Entrepreneur	Types of Entrepreneurs Competencies and Characteristics: Ethical Entrepreneurship.
MAY 3-7		Entrepreneurial Value: Values, Attitudes and Motivation.
10-14		Mindset of an Employee and an Entrepreneur- Differences
17-21		Intrapreneur: Importance in Any Organization. Differences between entrepreneur and intrapreneur
JUNE 31-June 4	Unit 3: Entrepreneurship Journey	Generation of Ideas: Methods of generating ideas
7 –11		Feasibility Study
11-18		Types and contents of feasibility study FIRST ONLINE TEST
21-25		Opportunity Assessment TERM END BREAK
JULY 5-9		Business Plan Preparation
12-16		Business Plan Preparation SECOND ONLINE TEST
19-23		Execution of Business Plan
26-30		Role of Society and Family in the growth of an entrepreneur. Challenges faced by women in Entrepreneurship. EID HOLIDAYS
AUGUST 3-6	Unit 4: Entrepreneurship as Innovation and Problem Solving	Entrepreneurs- as problem solvers.
9-13		Innovations and Entrepreneurial Ventures. Social Entrepreneurship-Concept and Importance
16-20		HALF YEARLY EXAMINATION
23-27		The role of technology/ social media in creating new forms of firms, organizations, networks and cooperative clusters.
SEPTEMBER 30- Sept. 4	Unit 5: Understanding the Market	Barriers to Entrepreneurship Support structure for promoting entrepreneurship (various government schemes).
6-10		Market- Traditional and E-commerce- Concept and Role Types of Business: Manufacturing, Trading and Services.
13-17		Expanding Markets: Local to global, Strategies needed.

20-24		Marketing Mix: Concept and Elements.
27-1		Pricing and Factors affecting pricing.
OCTOBER 4-8	Unit 5: Understanding the Market	Market Survey: Concept, Importance and Process.
11-15	Unit 6: Business Arithmetic	Simplified Cash Register and Record Keeping
18-22		Unit of Sale, Unit Price and Unit Cost - for single product or service
25-29		Types of Costs - Start up, Variable and Fixed
NOVEMBER 1-5		Break Even Analysis - for single product or service Taxes
8-12	Unit 7: Resource Mobilization	Types of Resources - Human, Capital and other Resources
15-19		Selection and utilization of human resources and professionals like Accountants, Lawyers, Auditors, Board Members, etc.
22-26		Role and Importance of a Mentor SECOND PROJECT WORK
DECEMBER		WINTER VACATION
JANUARY	Unit 7: Resource Mobilization	Estimating Financial Resources required.
		Methods of meeting the financial requirements
		Size and capital based classification of business enterprises
		Various sources of Information
FEBRUARY		FINAL TERM EXAMINATION
		NEW ACADEMIC YEAR